

Mega-Motherhood Conference
June 24-26th, 2013
Pantages Hotel Toronto Centre, 200 Victoria Street

MONDAY, JUNE 24, 2013

8:30am-9:00am REGISTRATION & CONTINENTAL BREAKFAST

9:00am-11:00am KEYNOTE 1: COMMUNICATING: ROOMS 2 & 3

CHAIR – Andrea O’Reilly, York University

- Jocelyn Fenton Stitt, Minnesota State University and Pegeen Reichert Powell, Columbia College Chicago, “Mothers Who Deliver”
- Myrel Chernick and Jennie Klein, “Contemporary Art and the Maternal: An Overview”
- Shelley Park, University of South Florida, ““Good” (Queer) Mothers and “Bad” (Queer) Mothers: Contested Representations of Polygamist Women in Popular Culture”
- Kirstin S. Dane, Creator and Writer of Wood Turtle blog, “Mothering Muslim Identity in an era of Islamophobia”

11:00am-11:15am BREAK

11:15am-12:45pm SESSION A

SESSION A1: ACADEMIC MOTHERHOOD SESSION: DRAMA ROOM 8

CHAIR – Nargis Ara, Government Girls Postgraduate College

- Kayleigh Rosewell, Lancaster University, “An Exploration of the Relationship between Academic Work and Parenthood”
- Meme Lavell-Harvard, Ontario Native Women’s Association, “The Power of Silence and the Price of Success: Survival Strategies of Aboriginal Women in the Academy”
- Kerri Kearney, Oklahoma State University, ““We Shoot Our Wounded”: Pregnancy, Mothering and PPD on the Tenure Track”
- Maki Motapanyane (Presenter) and Kit Dobson, Mount Royal University, “Intersection and Coalition in Anti-Sexist University Policy Initiatives”

A2: COMMUNICATING MOTHERHOOD SESSION: ROOM 1

CHAIR – Kimberly Fairbrother Canton, York University

- Tetiana Boryshchuk, University of Alberta, “Patriarchal Panopticon of a Monstrous Mother”
- Deborah Gilboa, University of Pittsburgh School of Medicine, “Laugh When You’re Done Crying – It’s the Best Medicine”

- Gina Wong, Athabasca University, “Matroreform: Communicating Mothering Through Mothering”
- Jacqueline Parsons, University of Texas-San Antonio, “Motherhood and the Relational Brain”

A3: MOTHERS AND WORK SESSION: ROOM 2

CHAIR – Melinda Vandenbeld Giles, University of Toronto

- Yara Doleh, Archeologist, "My Immigration Story: A Personal Look at the Challenges of an Immigrant Mother and the Dilemmas of Either Work or Stay at Home"
- Magda Pecsénye, Ask Moxie, “Beyond the Good Mother/Bad Mother Dichotomy: Bridging the Reality of the Relationship and Jobs of Motherhood Using Economic Theory”
- Tracey Lewis-Elligan, DePaul University, “Who’s Opting Out? Exploring How African Americans Negotiate Motherhood, Family and Work Life”
- Catherine Bryan, Dalhousie University, “Multiply Mothers: Social Reproductive Labour and Migration”

SESSION A4: COMMUNICATING MOTHERHOOD SESSION: ROOM 3

CHAIR – Kristin Marsh, University of Mary Washington

- Valerie Heffernan, National University of Ireland Maynooth, “Motherhood, Interrupted: The Miscommunication of Motherhood in Recent German-Language Literature”
- Sophia Brock, University of Sydney, “The Concept of the ‘Good Mother’ and the Experience of Mothering Children With Disabilities”
- Jennifer Fowlow, York University, “Tying the Tubes of Young, Childless Women: Why American Physicians Won’t Do It”

12:45pm-2:00pm **LUNCH ON YOUR OWN**

2:00pm-3:30pm **SESSION B**

SESSION B1: CANCELLED

SESSION B2: COMMUNICATING MOTHERHOOD SESSION: ROOM 1

CHAIR – Diana Gustafson, Memorial University

- Maria Collier de Mendonça, PUC-SP Brazil, “Preliminary Research Results of the Project: Motherhood in Advertising: a Qualitative and Semiotic Analysis in Brazil and Canada”
- Florence Pasche Guignard, University of Toronto, “Online Transmission and Dissemination of “Natural Parenting” Practices and Discourses. A Case Study About French-Speaking Mothers Using a Popular Forum About Health and Well Being”

- Mindy Stricke, Greetings From Motherland, "Welcome to Motherland: Artists Collaborating with Mothers to Create New Representations of Motherhood"
- Julie Singleton, York University, "When the 'Good' Go 'Bad': Privilege and Proclamations of 'Bad' Motherhood in the Popular Imagination"

SESSION B3: MOTHERS AND WORK SESSION: ROOM 2

CHAIR – Yara Doleh, Archaeologist

- Jenna Kelland, University of Alberta, "Dual Parental Leave – A Solution For Some Parents of Multiples, But Not For All Parents of Multiples: A Critical Examination of the Martin Case and Bill C-464"
- Erica Beatson, University of Western Ontario, "Work/Life Conflicts: The Role of Policy in Shaping Our Understandings of Paid and Unpaid Labour"
- Tracy Nichols (Presenter) and Meredith Gringle, University of North Carolina at Greensboro, "Then We'll Start Over Again": Examining Motherwork Through Women's Descriptions of Their Daily Practices"

SESSION B4: ACADEMIC MOTHERHOOD WORKSHOP: ROOM 3

- Heidi Lewis, Colorado College, "From "How Are You Going to Do This?" to "How Did You Do It?": Navigating Motherhood in the Academy"

3:30pm-3:45pm **BREAK**

3:45pm-5:15pm **SESSION C**

SESSION C1: ACADEMIC MOTHERHOOD SESSION: ROOM 1

CHAIR – Sarah Cote Hampson, University of Connecticut

- Linda Ennis, York University, "Supporting and Empowering Contract Faculty Mothers in Academia"
- Fiona Green, University of Winnipeg, "We've Still Got a Long Way to Go Baby: The Realities of Mothering in the Academy From Undergrad to Senior Administration"
- Kristin Marsh, University of Mary Washington, "I AM the 'Ideal Worker,' But I'm a Parent, Too!": Academic Mothers, Workplace Cultures, and Institutional Change"
- Jennifer Heisler, Oakland University, "Well, at least you get free tuition:" Exploring the Memorable Messages Received During Academic Pregnancy"

SESSION C2: COMMUNICATING MOTHERHOOD SESSION: ROOM 2

CHAIR – Maria Collier de Mendonça, PUC-SP Brazil

- Kate Greenway, York University, "Adoption and Mothering in (Post-War to) Contemporary Fiction"

- Ann Douglas, Author of *The Mother of All Pregnancy Books*, “Beyond Words: Engaging Hearts and Minds in Creating a Better World”

11:00am-11:15am **BREAK**

11:15am-12:45pm **SESSION D**

SESSION D1: ACADEMIC MOTHERHOOD SESSION: DRAMA ROOM 8

CHAIR – Linda Hunter, University of Guelph

- Diana Gustafson, Memorial University and Amy Elliott, HR Director, “Strategizing For Family-Friendly Policies in Universities/Colleges: Principles, Practices and Productivity”
- Sarah Cote Hampson, University of Connecticut, “Academic Motherhood: A Case of Policy and Culture in Conflict”
- Marta McClintock-Comeaux, California University, “Moms in Academia: Examining, Challenging, and Changing Unrealistic Personal and Professional Expectations”
- Ailsa Craig (*Presenter), Memorial University of Newfoundland and Sarah Wolfe, University of Waterloo, ““Are You My Mentor?” Daily Strategies for Symbiotic Mentorship Between Academic Mothers”

SESSION D2: COMMUNICATING MOTHERHOOD SESSION: ROOM 1

CHAIR – Fiona Green, University of Winnipeg

- Emily January Petersen, Utah State University, “Escaping Motherhood: Blogging as a Way to Create and Maintain Identity”
- Kate Williams, University of Tulsa, “I Don’t “Like” This: The Impact of Social Media on the Mamasphere”
- Jennifer Borda, University of New Hampshire, “Cultivating Community within the Commercial Marketplace: Blurred Boundaries in the “Mommy” Blogosphere”
- Fiona Green and Jacqueline McLeod Rogers, University of Winnipeg, “Mommy Blogging and Deliberative Dialogic Ethics: Collecting Community Interaction”

SESSION D3: MOTHERS AND WORK SESSION: ROOM 2

CHAIR - Katheryne Schulz, University of Toronto

- Justyna Wlodarczyk, University of Warsaw, “Intensive Grandmothering? Consequences of the Turn to Intensive Mothering in Social Policy and Popular Culture in Post-1989 Poland”
- Jessica McCutcheon and Melanie Morrison, University of Saskatchewan, “Books and Babies: Perspectives on Work-Family Conflict From Female Psychology Faculty and Graduate Students”
- Andrew Mantaluk, Western University, “Self in Relation to Others: The Lived Experience of Caregiving For Mothers of Children Who Have Undergone Kidney Transplantation”

SESSION D4: COMMUNICATING MOTHERHOOD: ROOM 3

CHAIR – Melinda Vandenbeld Giles, University of Toronto

- Jennifer E. Potter and Stephen M. Davis, Towson University, “Fueling the Mommy Wars: A Content Analysis of Popular Films Featuring Motherhood”
- Linn Baran, Independent Scholar, Writer and Blogger at Mother Outlaw, “As Above So Below: Illegitimate Mothers and Fallen Women—Upstairs and Downstairs at ‘Downton Abbey’”
- Diana Palmerin Velasco, Universidad Iberoamericana, “‘Between Here and There’: Negotiating the Multiple Meanings of Gender and Motherhood in the Context of Transnational Migration”

12:45pm-2:00pm

LUNCH ON YOUR OWN

2:00pm-3:30pm

SESSION E

SESSION E1: ACADEMIC MOTHERHOOD WORKSHOP: DRAMA ROOM 8

- Nicole Braun, Grand Valley State University, “Doing the Math: Single Motherhood, and the Adjunct Equation”

SESSION E2: COMMUNICATING MOTHERHOOD SESSION: ROOM 1

CHAIR – Jacqueline McLeod Rogers, University of Winnipeg

- Sarah Sahagian, York University, “Is Betty Draper a Bad Mother?”
- Aidan Marie Moir, York University, “Working Mothers: Image, Identity and Film”
- Alexandra Rodney, University of Toronto, “Anticipating Motherhood: Media Framing of the Infertility Patient”
- Linda Hunter, University of Guelph, “Representations of Motherhood During the Era of Classical Sociological Theory”

E3: COMMUNICATING MOTHERHOOD SESSION: ROOM 2

CHAIR – Kate Williams, University of Tulsa

- Jennifer Chisholm, The University of Western Ontario, “Fetal Facebook: Ultrasound Images and the Digital Baby”
- Dorothy Vu, University of Ottawa, “Reimagining Mother Through Her Stories: Melancholia and Diaspora in Asian Canadian Fiction”
- Julieta P. A. Runtuwene and Treesje K. Londa, Manado State University, “Mother’s Role In Minimizing Negative Impacts Of Information Technology For Early Childhood Character Building”

E4: ACADEMIC MOTHERHOOD SESSION: ROOM 3

CHAIR – Anna Hennessey, Independent Scholar

- J. Estrella Torrez, Michigan State University, Residential College in the Arts and Humanities, “Consejos De Las Comadres: Migrant Mother Practices of Resistance in the Educational System.”
- Tracy Nichols (*Presenter) and Meredith Gringle, University of North Carolina at Greensboro, “Undergraduate Mothers in the Academy: Absent Voices”
- Tiffany Chenneville and Jill McCracken, University of South Florida St. Petersburg, “What is ‘S-E-X’ Mom?: Co-Inhabiting Sensitive Spaces as a Mother and a Scholar”
- Regina Edmonds, Assumption College, “If I’m Not Your Mother (Mentor), Who is?: The Joys and Costs of Providing “Mothering” (Nurturance) to Students and Faculty in the Academy”

3:30pm-3:45pm **BREAK**

3:45pm-5:15pm **SESSION F**

SESSION F1: ACADEMIC MOTHERHOOD SESSION: ROOM 1

CHAIR – Linda Hunter, University of Guelph

- Tokeya Graham, Monroe Community College, “I’m Not Your Mama, Do Your Work: The Black Female Academic as Surrogate Mother”
- Laura Harrison, Minnesota State University, “Embodying Intellectual Space: Mothers in the Academy”
- Lynn O’Brien Hallstein, “Supporting and Empowering Mothers in the Academe: Pushing Back Against the Hegemony of the Male Career at Work and at Home”

SESSION F2: COMMUNICATING MOTHERHOOD SESSION: ROOM 2

CHAIR – Annie Urban, PhDinParenting.com blogger

- Jeanette Koncikowski and Kristin Chambers, Buffalo State College, “The Personal is Professional: What Caseworker-Moms Communicate to Mothers in the Child Welfare System”
- Manon Niquette, Université Laval, “Pharmaceutical Marketing in the “Mamasphere”: Attempts to Transform Mothers Into Brand Evangelists”
- Tanja Tudhope, Wilfrid Laurier University, “Eliding Ambivalence: The Social Construction of the ‘Happy’ is ‘Healthy’ Mother in *The Baby Book*”
- Andrea O’Reilly, York University, “‘It Saved My Life:’ The National Association of Mother Centres, Matricentric Pedagogy, and Maternal Empowerment”

SESSION F3: ACADEMIC MOTHERHOOD WORKSHOP: DRAMA ROOM 8

- Diana Gustafson, Memorial University and Amy Elliott, HR Director, “Achieving Personal/Work Life Balance in the Academy: Individual and Institutional Perspectives”

SESSION F4: COMMUNICATING MOTHERHOOD SESSION: ROOM 3

CHAIR – Alison Quaggin Harkin, University of Wyoming

- Melinda Vandenberg Giles, University of Toronto, “The Stories That Define Us”
- Carly McAskill, York University, “Motherline: A Self-Portrait”
- M. Bruna Alvarez Mora, Autònoma de Barcelona University, “Motherhood and Work-Life Balance in Spain”
- Alison Quaggin Harkin, University of Wyoming, “Writing the Resistant Mothering Memoir: A Story of Mothering a Child with a Disability”

5:15pm-5:30pm **BREAK**

5:30pm-7:30pm **KEYNOTE 3: COMMUNICATING: ROOMS 2 & 3**

CHAIR – Gina Wong, Athabasca University

- Andrea Liss, California State University San Marcos, "Thinking (M)otherwise"
- Lynn O'Brien Hallstein, Boston University, “Communicating Post-Second Wave Crisis Management: Celebrity Moms, the Body, and Neoliberalism”
- Anne MacLennan, York University, “Mothers in Distress: Contemporary Television Representations of Motherhood”
- May Friedman, Ryerson University, “Your Mama’s So...: Representations of Motherhood in Popular Culture”

7:30pm-9:00pm **BOOK LAUNCH AND RECEPTION**

WEDNESDAY, JUNE 26, 2013

8:30am-9:00am **REGISTRATION & CONTINENTAL BREAKFAST**

9:00am-11:00am **KEYNOTE 4: COMMUNICATING: ROOMS 2 & 3**

CHAIR – Regina Edmonds, Assumption College

- Elizabeth Podnieks, Ryerson University, ““The ‘Momentousness’ of Motherhood”: Maternal Discourses and Debates in The Freewoman: A Weekly Feminist Review, 1911-1912”
- Amanda Richey, Kennesaw State University, “Mothering Though/With/Against Literacies”
- Justine Dymond, Springfield College and Nicole Willey, Kent State University, “Creating Mothers Creating/Writing Lives: The Birth of the Book”
- Samantha Kemp-Jackson, Parenting blogger at Multiple Mayhem Mamma, “Parenting in 140 Characters or Less: Social Media and Blogging as an Expression of Motherhood”

11:00am-11:15am **BREAK**

11:15am-1:15pm **SESSION G**

SESSION G1: ACADEMIC MOTHERHOOD SESSION: ROOM 1

CHAIR – Kelly Ward, Washington State University

- Venitha Pillay, University of Pretoria, “Academic Mothers in the Developing World: Stories From India, Brazil and South Africa”
- Mavis Morton, University of Guelph, “The Challenges of Being an Academic Mother and a Community Engaged Scholar”

SESSION G2: COMMUNICATING MOTHERS SESSION: ROOM 2

CHAIR – Sarah Sahagian, York University

- Nargis Ara, Government Girls Postgraduate College, “Perceptions of Immigrant Mothers Are as a Marvelous Source of Children Learning in Canada”
- Linda Hunter and Brooke Longhurst, University of Guelph, “Representing Motherhood and HIV: Conceptions and Misconceptions”
- Hester Vair, Saint Thomas University, “Motherhood as Labour or Disposition? Contrasting Working and Stay-at-Home-Mothers' Views of Motherhood”
- Shannon McGrady, York University, “The Commodification of Motherhood”

SESSION G3: COMMUNICATING MOTHERS SESSION: ROOM 3

CHAIR – Melissa Milkie, University of Maryland

- Kate Greenway, York University, “Where is the Love? The Absence of Adoptive Mothering in Art and Exploding the Symbol of Adoption Triangle”
- Melissa A. Milkie (*Presenter), Kathleen Denny, and Joanna Pepin, University of Maryland, “What Kind of War? A Content Analysis of “Mommy Wars” Discourse”
- Anita Saini and Gina Wong, Athabasca University, “Exploring Matroreform in Bicultural Mothers”
- Bruna Alvarez, Universitat Autònoma de Barcelona, “High and Pop Culture’s Narratives on Motherhood in Spain”

1:15pm-2:30pm

LUNCH: ON YOUR OWN

2:30pm-4:00pm

SESSION H

H1: ACADEMIC MOTHERHOOD WORKSHOP: ROOM 1

- May Friedman, Ryerson University, “Surviving the Path to “Having it All”: Exploring the Intersections of Graduate School and Parenthood”

H2: COMMUNICATING MOTHERS SESSION: ROOM 2

CHAIR – Manon Niquette, Université Laval

- Regina Edmonds, Assumption College, “De-constructing within the Classroom Academic Psychology's Love Affair with Motherblaming”
- Maria Collier de Mendonça, PUC-SP Brazil (Presenter) and Patrícia Fonseca Fanaya, Penn State University, “The Agenda Goes On! It Never Ends’: Two Brazilian Feminist Leaders Talk About Our History and Future Challenges”
- Avital Norman Nathman, The Mamafest, “The Good Mother Myth: Building Her Up & Tearing Her Down”
- Karleen Pendleton Jiménez, Trent University, “My Mother’s House Rules: Resisting Regulations of the Body”

H3: MOTHERS AND WORK SESSION: ROOM 3

CHAIR – Nargis Ara, Government Girls Postgraduate College

- Hester Vair, Saint Thomas University, “Stay at Home Motherwork: Doing Complex, Challenging, Motherwork in a Privatized Setting”
- Ritva Nätkin, University of Tampere, Finland, “Transition to Adulthood: Mothers’ Reflection”
- Alison Quaggin Harkin, University of Wyoming, “Learn What I Teach, Not What I Do: Discussing Mothering and Work in the Women’s Studies Classroom”
- Tess Jewell, York/Ryerson University, “Mothers, Scientists, and Entrepreneurs: Defining "Women's Work" Beyond Social Reproduction”

4:00pm-4:15pm

BREAK

4:15pm-6:15pm

KEYNOTE 5: ACADEMIC: ROOMS 2 & 3

CHAIR – Tokeya Graham, Monroe Community College

- Kelly Ward, Washington State University, “Motherhood and Academic Life: Early and Mid-Career Perspectives”
- Sekile Nzinga-Johnson, University of Illinois-Chicago, “Extending the Boundaries: Women of Color, Mothering and the Academy”
- Wanda Thomas Bernard, Dalhousie University, “Othermothering in the Academy: Moving From Individual Struggles to Institutional Responses”
- Andrea O’Reilly, York University, “I Should Have Married Another Man; I Couldn’t Do What I Do Without Him: Heterosexual Partnerships and Their Impact on Mothers’ Success in Academe”